

## **Most Similar Groups**

## iQuanta Most Similar Group (MSG) grouping for Eastbourne

CSP
Northumbria – North Tyneside
Devon & Cornwall - Torbay
Sussex – Eastbourne
Devon & Cornwall – Plymouth
South Yorkshire – Sheffield
Gloucestershire – Gloucester
Derbyshire – Derby
Essex – Southend-on-Sea
Lancashire – Preston
Lincolnshire – Lincoln
South Wales – Cardiff
Northamptonshire – Northampton
West Yorkshire – Leeds
Suffolk - Ipswich
Hampshire – Southampton